

Advisor

A Report on Legal and Tax Issues



Celebrating 25 Years | 1997-2022

MENDENFREIMAN
YOUR FUTURE IS HERE®

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Celebrating MendenFreiman's 25th Anniversary

As we celebrate our law firm's 25th anniversary this year, it's hard to believe it's been an entire *quarter century* since George Menden and I forged our original partnership. Some might say we were an unlikely pairing — have you heard the one about the Mormon and the Jew who got together to form a law firm?! — but George and I had a surprisingly similar set of core personal values and professional goals. These values and goals shaped our firm's [strategic purpose](#) (think mission statement) which has kept our firm grounded and focused throughout the years.

From the start, George and I were intent on creating a different kind of law firm. We sought to create a firm where clients actually liked dealing with lawyers. It was mission critical for us to hire people who were caring and down to earth and who had clear compassion, respect, and fondness for our clients.

Our firm's law practice specialties are sometimes stressful and often involve high stakes. We assist clients with their most pressing, impactful and emotionally charged legal matters. On any given day, any of us at the firm will find ourselves speaking with clients about the future of the business in which they have poured their hearts and souls; their family relationships, dreams and aspirations; and their life-and-death situations. We wouldn't have it any other way. This is what we do, and this is who we are.



To Our Clients:

Thank you for the privilege of serving you. We are eternally grateful for your trust and confidence, and we will be here for you when you need us.

To Our Employees:

Thank you for your unwavering dedication to our clients and for sharing a big chunk of your waking hours with us every week. Each of you contributes to making our firm a very special place.

To My Partners:

Thank you for joining me on this professional journey. It is not lost on me that each of you can choose to practice law elsewhere, but you have committed your careers to our firm.

Twenty-five years into this journey, and a full three and a half years since George's retirement, I am proud to say that our law firm continues to be guided daily by our original strategic purpose. And we are thriving.

A handwritten signature in black ink, appearing to read 'Larry', with a long, sweeping horizontal line extending to the right.

Lawrence (Larry) Freiman
Co-Founding & Co-Managing Partner

Recent Individual Achievements at MendenFreiman



LARRY FREIMAN NAMED “BEST ATTORNEY” BY ATLANTA JEWISH TIMES

MendenFreiman is proud to announce that [Larry Freiman](#) was recently voted as the **Best Attorney**

in the 2022 Readers’ Choice Awards: Best of Jewish Atlanta by [Atlanta Jewish Times](#).

More than 5,000 Atlanta voters participated in this year’s readers’ choice, nominating and voting for their favorite businesses in a variety of categories.



To view this special edition, click [here](#).



MATT PAOLILLO RECOVERED MILLIONS OF IMPROPERLY SEIZED CLIENT FUNDS FROM THE IRS

[Matt Paolillo](#) was recently retained to represent dozens of similarly situated

investors where the IRS prematurely assessed liabilities against each of the investors based on the disallowance of a conservation easement deduction at the partnership level during audit. As a result, the IRS moved forward with collection procedures against all investors and several of the investors had their 2020 refunds seized and reapplied to the easement-related liability. Rather than attack the issue globally, the prior counsel (from whom Matt took over) was requesting temporary collection holds to try and prevent enforced collection action but could not do anything about the refunds.

Matt was able to effectively and swiftly get the IRS to place a permanent collection hold on all the accounts and start reversing the assessments as premature. Accordingly, the refunds that were seized will be reissued back to the partners to the tune of \$30,000 – \$200,000 per investor. In total, it adds up to millions of dollars back for the clients.



ROGER KIRSCHENBAUM RECEIVES “LEADING THE CHARGE AWARD” FROM THE DEKALB VOLUNTEER LAWYERS FOUNDATION

For the second time in three years, [Roger Kirschenbaum](#) has received the **Leading the Charge Award** from the [DeKalb Volunteer Lawyers Foundation](#) (DVLf).

DVLf was created in 1982 to address the unmet civil legal needs of low-income residents in DeKalb County, Georgia. Since then, the organization and the lawyers who generously volunteer their time have continuously provided exceptional pro bono services to the community.



JEFFREY KESS NOMINATED TO GSCPA'S LEADERSHIP COUNCIL

[The Georgia Society of CPAs](#) (GSCPA) recently extended a nomination to [Jeffrey Kess](#) to

serve as a member at large on their Leadership Council for a three-year term.

The Leadership Council of GSCPA plays a key role in the leadership and governance of the Society. The members of the Leadership Council comprise approximately one percent of the entire Society membership.

Currently, Jeffrey is finishing his two-year term on GSCPA's Board of Directors. He also serves on the taskforce for the Southeastern Accounting Show and the Georgia Tax Forum.

MendenFreiman Named to UF 2022 Gator100

MendenFreiman was named to the University of Florida's 2022 Gator100 during a ceremony in April on UF's campus. The firm was ranked #70 on the 2022 Honoree list.

Each year, the Gator100 recognizes the world's fastest growing Gator businesses owned or led by UF alumni. Ernst & Young, independent accounting firm of the Gator100 since the program began in 2015, verifies financial information submitted by each company and calculates the rankings based on compound annual growth rate over the past three years.

“As a proud Gator with graduate degrees from both the law school and business school, I am humbled for our firm to be honored with these other accomplished Gator100 alumni. Our firm's growth is a testament to the efforts of our entire organization.”

- Lawrence (Larry) Freiman, Co-Managing Partner and UF Alumnus



**PROUD 2022
GATOR
100
BUSINESS**

GATOR100.UFL.EDU

The 2022 Gator100 celebrated companies from over 17 industries, with the top three representing construction and design, health, and consumer products and services. Of the 100 businesses, 75 were Florida companies with other top state headquarters including Georgia, South Carolina, and Virginia.

View the full list of 2022 Gator100 honorees at gator100.ufl.edu/2022-honorees.

MendenFreiman LLP is a boutique law firm located in Atlanta, Georgia, with a focus on business law, tax law, estate planning, and probate and trust administration. Founded in 1997, the firm's attorneys specialize in helping businesses, individuals and families address today's issues and plan for the future. At MendenFreiman, we understand business and life can be complicated. For over two decades, we have made it our mission to identify and simplify complex business, wealth and life-planning issues for our clients.



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